



**Vision of the Lehigh Valley Greenways Conservation Landscape:**  
Lehigh Valley communities are linked to greenways, trails, and outdoor experiences resulting in stronger local economies and improved public health, green infrastructure and natural resources

**Goals:**

**1: Land Conservation & Restoration** - Conserve critical landscapes, restore degraded habitats including stream corridors, and promote best management practices

**2: Outdoor Recreation & Trail Connections** - Connect people to greenway and trail opportunities to promote healthy living, recreation, and the region's green assets

**3: Community Revitalization** – Support community revitalization through green infrastructure that enhances the quality of life

**4: Local Education & Outreach** – Promote understanding of our natural environment and its benefits to our communities

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**2024 - 2025 Lehigh Valley Greenways Action Plan**

**Organizational Capacity Building: Engage stakeholders and position partnership to actively engage in 2025-2030 Strategic Plan**

- Assemble EIT Open Space Support Team to assist interested municipalities
- Establish Scope of Work and RFP review team for 2025-2030 Strategic Plan
- Conduct Strategic Planning meetings with stakeholders, led by consultant
- Supply park staff with workshops on maintenance techniques (included in mini grant project funding)
- Develop LV Greenways data dashboard for LV Greenways website
- Produce LV Greenways Rack Card to distribute at events, to municipalities, and potential partners
- Promote LV Greenways volunteer opportunities across conservation landscape
- Celebrate LV Greenways Conservation Landscape Partnership's 20<sup>th</sup> Anniversary with collaborative events that recognize partners and increase public awareness of LV Greenways
- Secure sponsorships to support 2025 LV Greenways Annual Retreat
- Host Municipal Breakfast and Elected Officials Mixer in 2025 to connect municipal and regional leadership to the goals and resources of LV Greenways Partnership

**Land Protection and Green Infrastructure: Preserve 1110 acres of Open Space and Farmland, convert 30 acres of turf grass with native plantings, and restore 1 mile of stream**

- Preserve 1000 acres of farmland
- Preserve 100 acres of open space
- Engage two landowners in lawn conversions/green campus conversion
- Promote municipal adoption of official maps through mini grant funding
- Engage two D&L Trail landowners in bioswale development along the D&L Trail
- Complete 9-10 riparian buffer plantings
- Advance Bushkill Stream Restoration Strategy through additional dam removal in Easton

**Trails and Recreation: Open 4 miles of trail and improve ADA access of THE LINK Trail Network**

- Hold Quarterly in-person meetings for THE LINK Steering Committee
- Advance the D&L Trail in the Lehigh Valley:
  - Advance engineering for the D&L Trail Hanover Canal Park to St. Luke's Center, in Hanover Township
  - City of Allentown- start and majorly progress engineering for the D&L Trail St. Luke's Center to Overlook Park in the City of Allentown
- Construct 1 mile of trail on Jordan Creek Greenway in South Whitehall Township in Covered Bridge Park
- Lead 2 branded LINK bike rides through Coalition for Appropriate Transportation (CAT)
- Complete two additional trail accessibility surveys through Lehigh Valley Center for Independent Living and incorporate one training and presentation of findings
- Establish connection to LV Realtors Association to promote THE LINK Trail Network as a resource for homeowners and realtors
- Design and install three kiosks featuring map of THE LINK Trail Network with bilingual information panel, at three major hubs in The Network
- Expand digital resources and proactively engage more users to help drive trail usage among Lehigh Valley residents utilizing marketing consultant.
- Launch “Get Your Tail on the Trail” badge for THE LINK to encourage use of multiple trails in the network
- Implement first Waterways on Wheels program in Lehigh Valley, on THE LINK Trail Network.
- Elevate “Slow Down! Look Around!” pedestrian initiative, to improve pedestrian safety in the Lehigh Valley (CAT)
- Increase inclusivity of trails and waterways through Take Action Campaign
- Promote THE LINK Trail Network at 10 outreach events

Education and Engagement: Lead 5 collaborative events for target audiences, including municipalities, students, and educators

- Implement LVG 20-year celebrations (success stories, partner highlights, tours, social, outreach) through the following events: PA Land Conservation Conference, Lehigh River Sojourn, Delaware River Sojourn, National Youth Bike Summit, MigrationFest
- Host Education Providers Open House at Da Vinci Science Center's new facility
- Encourage multi-site field experience with partners for two schools
- Implement Tap Talks, to connect adults to conservation topics with assistance from LV Greenways partners